

#### Introduction:



The Seedless guava grows on an evergreen tree that can range from 3 to 10 meters tall. It has a shrub-like growth habit with smooth bark that is brownish-green or even red. Ornate feathery blossoms of white and pink dot the foliage and later give way to small green fruits. Seedless guavas are quite misshapen and range from round, ovoid or pyriform and have a thin lime-green skin that is fully edible when ripe.

## Usage:

Food that contain high levels of vitamin C (ascorbic acid) frequently pop up on lists of the best foods for wrinkle-free skin. The anti-wrinkle and anti-aging effects of vitamin C rich foods, such as the guava fruit, have been linked to the ability of vitamin C to stimulate the production collagen and elastic, structural proteins that help keep your skin firm and elastic. In addition, pink-fleshed guavas are also an excellent natural.

#### **Cultivation:**

The fruit vary in size depending upon the fruit load on a tree. The fruit shape usually round some time with short neck pyriform (Pear shaped strain) smooth surface. There are pink dots scattered over the whole fruit, (Chittidar). Pulp is soft and melting, white, taste sweet.



## **Species:**

**G**uava which is usually propagated from seed can also be propagated vegetative. The plants can be raised through cuttings, layering or mound layering.

# Marketing:

**G**uava demand is immense in India therefore selling is not difficult. Guava is bought by many people in market. Our company also provides the facility of Buy Back agreement

# Harvesting:



**G**uava fruit is climacteric in nature. It can be picked when mature, light green in colour and firm. It ripens during transport on reaching the market and gives excellent colour and taste. The contractors usually harvest the fruit when ripe or nearly ripe for direct sale to the consumers. Few leaves or small branches if kept with the fruits make the fruit attractive and trees get light pruning. For distant marketing this practice should be discouraged.

## Economic Of One Thai Guava Cultivation:

### **Expenditure:**

Distance	Sapling	Cost	Total	Other Expenses (As	Cost of			
(in acre)	(in land)	(per plant)		Per Requirement)	cultivation			
8*8 ft	687 Plant	80 rs.	687*80/- =	Fertilizers	54,960 /-			
			54,960/-	Land preparation				
				Labor expenses etc.				
Total Cost Of Cultivation: 54 960/-								

#### Income:

INCOME	Production	Total Production	Company buy	Income		
OF Year	(Approximate)		back			
	(дрргохіпіасе)					
Year 2 <sup>nd</sup>	5 kg	687*5 = 3435 kg	15 rs. kg	3435*15 = 51,525/-		
Year 3 <sup>rd</sup>	10 kg	687*10 = 6870kg	15 rs. kg	6870*15 = 1,03,050/-		
Year 4 <sup>th</sup>	15 kg	68 <mark>7*15</mark> = 10305 kg	15 rs. kg	10305*15 = 1,54,575 /-		
Total Income: 2.00.450/						

Total Income: 3,09,150/-

# Technical Support & Services:

We also provide technical support for farming. Our Service Department with technically qualified staff provide after sales service and farmers advisory services to our customers to get better plant establishment and faster growth of Herbal and Horticultural plantations.

We have largest network of employees who deliver Plants to customers at their door steps. Free technical services to customers on planting method, management practices and plant protection measures. Our teams of Agricultural Experts periodically visits and supervise the plantations and suggest necessary guidelines to get better growth and higher returns. Services:

- 1. This includes Supervision, consultancy, guidance, Transportation cost first year.
- 2. First production start after  $2^{nd}$  year and every production start in every 1 year.
- 3. Buy back agreement of Thai Guava.
- 4. The income expenditure indicated by the company is an approximated figure, as it also depends on the nature and hard work of the farmer

# Terms And Conditions:

- 1. For 1 Acre plantation the cost of Plants is Rs. 54,960/-, out of which 50% has to be paid before the cultivation and the remaining half after the planting is done.
- 2. The Buy Back Agreement Stamp paper of Rs.100/- has to be stamped by District Court of your area.
- 3. For 10 Acre or more yield the buy Back Agreement Stamp Paper will be of Rs.500/-.



# ("Look deep into nature, and then you will understand everything better")

#### **For More Information Contact Us:**



#### MAATITATVA AGRO INDUSTRIES PVT. LTD.

GSTIN: -23AANCM8802G1ZF

Reg.no:-U01409MP2020PTC053148

ISO 9001-2015 CERTIFIED

Plot No: 622-623, Scheme no: -114 Part-2, Ring Road Bombay Hospital nearby Bharat petrol Pump, INDORE, MADHYA PRADESH (INDIA)

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"MAATITATVA AGRO INDUSTRIES PVT.LTD OF COMPANIES" was established in the year 2019 in Indore - Madhya Pradesh (India). The company is growing at a rapid pace under the farsighted guidance of highly skilled professionals. Besides, we also deal in "Contract Farming". Our experience in cultivation, marketing of plants and seeds enable us to assist the farmers in the best possible manner. Consequently, we have earned recognition in the market. We Have deal in herbal powder, Dry Herbs, Herbal Product, spices ETC.

Thank you